

Supply and Demand

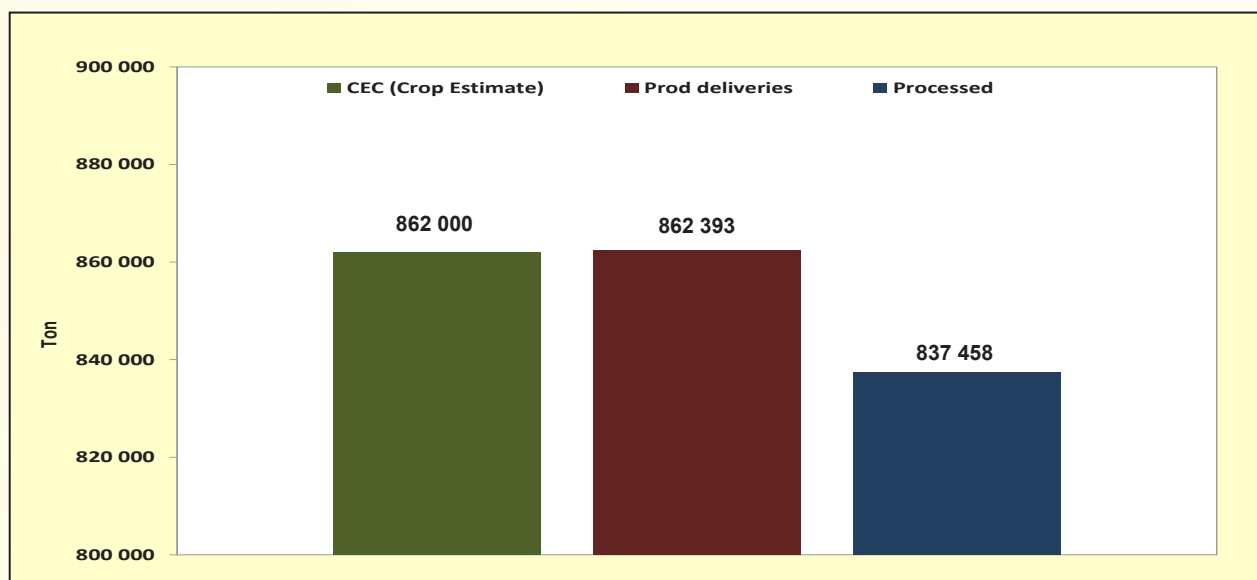
The sunflower seed marketing season dates from March to February. According to SAGIS supply and demand figures for the 2018/2019 marketing season to date (March 2018 to January 2019), opening stock declined by 5% compared to the previous marketing season, but exceeds the 10-year average by 64% (60 411 tons).

To date, 1 324 tons of sunflower and sunflower seed products have been imported compared to the 554 and 70 643 tons of the previous two seasons respectively. The 10-year average is 42 075 tons. According to *BFAP Baseline*, total vegetable oil demand (including palm oil) increased by an average of 3% per annum over the last 10 years. 41% of this consumption figure was produced locally in 2017. During 2007 to 2017, sunflower oil consumption increased by an average of 2% per year. Over the 2018 to 2027 period, sunflower oil consumption is projected to increase on average by 1.3% per year, while sunflower oil production is expected to expand by an annual average of 1.8%, in line with the slowdown in sunflower seed production.

Of the 837 458 tons of sunflower seeds processed so far, only 1 468 tons (0.2%) was used for human consumption and 4 773 tons (0.6%) for animal feed. The vast majority of sunflower seed is crushed to produce oil and oilcake. The amount of sunflower seeds crushed to date is 5% less than in the 2017/2018 marketing season. According to *BFAP*, total oilcake demand increased by almost 30% over the past decade to 1.7 million tons in 2017. A further increase of 28% to 2.18 million tons by 2027 is projected. Only 20% of total oilcake demand was supplied locally in 2007, this increased to 67% in 2017. It is projected that 90% of total oilcake demand will be supplied by local facilities by 2027.

Exports to date amount to 413 tons (274 tons during 2017/2018). Globally, Russia and the United States were the largest exporters of sunflower seeds during 2017/2018. The Ukraine, followed by Russia accounted for 76% of total sunflower oil exports worldwide in the corresponding period (*National Sunflower Association website www.sunflowernsa.com, Table updated February 8, 2019; Source: Oil World & USDA*).

Graph 11: Sunflower supply and demand overview for the current marketing season (Mar 2018 - Feb 2019)



Information provided by SAGIS.